



## Food for Thought from the Corner Office

The 6th "*CEOs Share a Smile*" fundraiser lunch on **Saturday, September 4, 2010 at The Poolside, ITC Windsor, Bengaluru** is part of the ongoing endeavour of Genesis Foundation to increase the number of children whose lives can be saved each year.

Reflecting our motto '*Share a Smile*', the Genesis Foundation's novel fundraising event provides the opportunity to sample some unique creations brewed in the Corner Offices while supporting this worthy cause.

Proceeds from the CEO Chefs Share-a-Smile Lunch fundraiser will give 4 children the chance to live.

Twelve enthusiastic CEOs are investing their time to don a new *avatar* of chefs de cuisine for a good cause.

### **Our Star Chefs are**

Paolo Lanzarotti, Managing Director, SABMiller

Dr Madhusudan V Atre, President & Mg Director, Applied Materials

B J Arun, Founder & Chairman, California Digital

Himanshu Kohli, Founder & Partner, Client Associates

Kanwaljit Singh, Managing Director, Helion Ventures

Parvathy Omnakuttan, GF Brand Ambassador, (Miss India 2008 & 1<sup>st</sup> runner-up Miss World 2008)

Sajai Singh, Partner, J. Sagar Associates

Rajesh Rao, CEO, Dhruva Interactive

Sandhya Vasudevan, Managing Director, Thomson Reuters

Giridhar G.V Chief Operating Officer, Ernst & Young

Rekha Menon, Executive Director, Accenture

Gopichand Katragadda, Senior General Manager, GE Energy

We are grateful to our sponsors Bacardi Martini India, Foster's Beer and Kingfisher Airlines for supporting this event. ITC Welcomgroup has supported three CEO Chef events held earlier at their hotels in Delhi and Mumbai and now for the first time at The Windsor-Bengaluru. Other sponsorships in kind are Pepsico India, Taco Bell, Sennheiser, Opera Wines, 3M and CRI Events to name a few.

Exemption granted under section 80-G vide letter No. CIT/FBD/Tech/08-09/80-G/9/57/7019-25 dated 4th November, 2008 and further vide letter no CIT/FBD/Tech/80G/09-10/133/50/3207 dated 9th July, 2010 issued in terms of CBDT Circular No 5 of 2010 dated 3rd June, 2010.

Address: C/o K & S Partners, 109, Sector 44, Gurgaon 122 003, Haryana, India | Tel/Fax: +91 (124) 408-1528  
Registered Address: A-50/5, DLF City I, Gurgaon 122 002, Haryana, India  
[www.genesis-foundation.net](http://www.genesis-foundation.net)